



Council and Independent Chapter President Meeting

Tuesday, January 14, 2025
2:00 – 3:00 PM EST



Agenda

- Program Updates
- Training Dates
- 2024 Year in Review
- 2025 Initiatives
- Advocacy in Action 2025 (Maj Gen April Vogel)
- Discussion

Program Updates

- Committee Module/Near Real Time Report Update
- Advocacy in Action
 - States represented 37, total participants 57
- Annual Awards Submissions
 - LOE 14, Communications 33, Strobridge Award 2, Surviving Spouse Award 0
 - Portal open through Feb 15
- Cheddar Up (Online Dues Portal)
 - Active chapters 20, in queue 29, expressed interest 49
 - Send affiliate name, primary administrator (must be someone with access to bank account), and their email to chapters@moaa.org
 - Email address technical issue

Program Updates

- Council and Chapter TMN transitioning Feb 1. Same content will be shared across weekly newsletters with greater exposure.
- Foundation Community Outreach Grant applications accepted through Feb 28. Four complete packages with 41 in progress.
- Community Sponsorship Grants offered
- 2025 Council President Stipends offered
 - \$1,400 travel stipend, \$180 technology stipend
- Liability Insurance update
- Upgrade Basic members in your chapter

Partnership Opportunities in 2025

- Our Community Salutes
 - Enlistee recognition ceremonies held by local communities across the country. Fifty locations in 2025. www.ourcommunitysalutes.org/
- Memorial Day Flag Relay
 - Involves runners moving 119 U. S. Flags along a coast-to-coast path from Arlington National Cemetery, Arlington, VA. to Ft. Rosecrans National Cemetery, San Diego, CA, on Memorial Day. For more information see: www.NMDFR.org
- Military Order of the World Wars
 - The Military Order of the World Wars (MOWW) is a patriotic, nonpartisan, Veterans Service Organization (VSO) dedicated to promoting patriotism, civic responsibility, public service, and leadership in our nation's communities. moww.org/about-moww/

2025 Leader Training Workshops



Leadership Seminar
Orlando, FL
January 16-18
FL, Other C&C by invitation

Virtual Workshop
New Leaders
March 5
Focused on New Chapter Leaders

Central Workshop
Oklahoma City, OK
May 2-3
AR, CO, IA, KS, LA, MN, MO, ND, NE, NM, OK, SD, TX

Virtual Workshop
Experienced Leaders
August 13
Focused on Experienced Leaders

East Workshop
Hershey, PA
November 14-15
CT, DE, IL, IN, MA, MD, ME, MI, NH, NJ, NY, OH, PA, RI, VA, VT, WI, WV



2025 Roundtable Schedule

January 23 Advocacy in Action	February 27 Committee Module/NRT	March 27 Chapter Visit and Awards Program	April 24 Chapter Dues Pay Portal
May 29* Chapter Health	June 26 General Council Issues	July 24 Recruiting and Retention	August 28 MOAA Virtual Chapters
September 25 Council and Chapter Mentorship	Oct 23 MOAA Foundation	November 20* MOAA Annual Awards	December 18* Year in Review/2026 Outlook

7:00 pm EST

*Adjusted from 4th Thursday to Avoid Conflict



2024 Year in Review

- Changed name to Affiliated Councils and Chapters
- Struggled with improved CM/NRT implementation
- Evolved Workshop workbook to Resource manual
- Streamlined National Awards process
- Significant strides in Chapter Health and Efficiency
- Transitioned to upgraded online dues portal
- Added Greenville Chapter, Public Affairs Communication Professional Virtual Chapter, Woodfin Satellite Chapter

2025 Initiatives

- Fully implement CM/NRT
- Focus on Chapter Membership
 - Set MOAA policy on privacy issues/concerns to move forward with opt/in actions
 - Achieve reliability and confidence in member data base
- Pursue alternate options to Chapter Growth
 - Emphasize Satellite Chapters toward chapter development
- Operationalize Chapter Health and Effectiveness program
- Florida MOAA Information Network Pilot
- Develop/execute Virtual Chapter Growth Roadmap

Advocacy in Action, April 7-10, 2025

- Hyatt Regency Crystal City at Reagan National Airport, 2799 Richmond Highway, Arlington, VA
- In the process of identifying State Captains and participants
- Next step is opening registration, providing reimbursement guidelines
- Information papers, microsite and other resources forthcoming
- Day on the Hill is a strenuous activity with up to 5 miles of walking
- Spouse are welcome at their own travel expense. They will be included in meals and activities during the week, excluding Hill Day.

Advocacy in Action

- Most economical travel required. Airline or POV expenses over \$700.00 must be pre-approved by CCA
- Plan arrival to attend the Council Presidents welcome reception and dinner 5-8 PM on April 7 and remain through the Council President's seminar, which will conclude at approximately 3 PM Thursday, April 10
- Council President Seminar:
 - Chairman of the Board and CEO participation
 - Senior Leader/VP panel
 - Discuss 2025 initiatives to include chapter health
 - LOE, Harris Communications Award presentation (as desired)

AiA Program Highlights

- AiA is 1 day out of 365 days, so we are trying to focus it on our Tier 1 priorities...
- SOAPBOX will schedule appointments
- Not all office visits will require a dedicated meeting
 - Allocated volunteer billets will meet needs
- Topics and priorities will be tailored to specific officer visits (5 topics, but only 3 per team)
- Outlined expectations

Questions/Discussion?

chapters@moaa.org