Dear [Name],

As leaders and officers, one of our top responsibilities is looking out for those who have served, as well as those who are serving today. That’s why I’m inviting you to take an active role in the Military Officers Association of America (MOAA) at the local and national levels, especially as the national budget debate grows in intensity and the threat to earned benefits increases.

MOAA has a long history of advocacy success that contributes directly to your quality of life and financial well-being. In fact, MOAA has been recognized as a “Top Lobbyist” by *The Hill* newspaper for the [16th year in a row](https://www.moaa.org/content/publications-and-media/news-articles/2020-news-articles/advocacy/moaa-lands-on-top-lobbyist-list-for-14th-straight-year/). You likely have benefited from a number of [MOAA’s successful efforts](https://www.moaa.org/content/topic-and-landing-pages/moaa-in-action/), such as:

* A complete repeal of COLA reductions for all retirees and survivors, ending congressional attempts to reduce retired pay that would have cost an O-5 $165,000 by age 62 if retiring in 2020.
* Passing the landmark Forever GI Bill to include transferability.
* Reforming the VA’s appeals process while improving access and quality of care.
* Advocating for TRICARE For Life and later preserving the benefit; currently saving beneficiaries $1,100 per year for family coverage (fees proposed by the [Congressional Budget Office 2021](https://www.cbo.gov/system/files/2020-12/56783-budget-options.pdf)).

As the national budget debate continues, legislators will be deliberating over, amending, and rewriting proposed legislation, which could pose significant risks to earned benefits. We could see proposals to cap pay raises, dramatically increase TRICARE pharmacy fees, cut end strength, or reduce servicemembers’ housing allowances. Joining MOAA allows your voice to be heard where it matters most.

**Your support through PREMIUM membership is more important now than ever.** I truly believe MOAA is your best and most powerful advocate, and I urge you to step forward and join MOAA’s ranks. Our level of leadership carries with it an ongoing responsibility to those who have served with us and those who serve today.

As a MOAA member, you’ll also have the opportunity to get involved with your local chapter. With [Insert Chapter Name here], you will connect with fellow officers to personally influence national and state issues that impact those in the uniformed services, veterans, and their families. In addition, our chapter offers you the opportunity to engage in impactful community service and to meet, collaborate, and socialize with fellow servicemembers.

I would also point out that MOAA has a wide variety of members-only benefits. As a member, you’ll gain access to [world-class transition services](https://www.moaa.org/content/benefits-and-discounts/transition-and-careers/transition-and-career/) (career consulting, resume and LinkedIn profile reviews, and workshops); exclusive [member discounts](https://www.moaa.org/content/benefits-and-discounts/exclusive-discounts/exclusive-discounts/), [signature travel](http://brennco.com/MOAAVACATIONS/) opportunities, [spouse programs](https://www.moaa.org/content/topic-and-landing-pages/i-am-a-spouse/); [highly vetted insurance programs](https://www.moaainsurance.com/) designed to complement your military benefits; and more.

Plus, you can make a difference with your support of [The MOAA Foundation](https://charities.moaa.org/tmf) and the [MOAA Scholarship Fund](https://charities.moaa.org/sf)—charities that fund successful programs and services benefiting uniformed servicemembers, veterans, and their families.

I’m happy to extend a special *10% discount* off your PREMIUM annual membership if you join MOAA now. Simply use the promo code **GRASSROOTS** [online](https://www.moaa.org/Content/Join-Moaa/Why-join-Moaa) or when you call MOAA’s Member Service Center at (800) 234-6622.

Please [**join MOAA now**](https://www.moaa.org/Content/Join-Moaa/Why-join-Moaa) and demonstrate your commitment to Never Stop Serving.

Sincerely,

[Name]

[Chapter Name and Title]

P.S. If you need additional reasons to join, please visit [MOAA.org](https://www.moaa.org/Content/Join-Moaa/Why-join-Moaa). You’ll quickly see the breadth and depth of all that MOAA offers in addition to our powerful, and critical, advocacy efforts.