

# Embracing Growth

This was a year of growth for The MOAA Foundation and MOAA Scholarship Fund. Building on the success of the COVID-19 Emergency Relief Program, The MOAA Foundation launched the Crisis Relief Program. Instituted in April, the program provides active-duty servicemembers, veterans, caregivers, and survivors with emergency relief grants immediately when disaster strikes.

While The MOAA Foundation added a vital program that offers financial assistance, the MOAA Scholarship Fund fine-tuned an existing program to better serve military families during challenging financial times. With an updated approach to awarding grants, the Scholarship Fund was able to disburse a record number of grants to highly qualified students.

The growth of our charities this year is made possible through the hard work, ingenuity, and support of the entire MOAA organization. Our members and corporate sponsors selflessly donate to support our work; MOAA chapters and councils help meet the needs of local communities while advocating on MOAA's behalf; and MOAA staff and leadership diligently assist as we answer the call to service in new ways while flourishing as well-respected veteran service organizations. 🏛️

— *The MOAA Development Team*



# What's New

## Charities Launch New Website

To accommodate the expansion of the services our charities offer and to continue to harness growth, The MOAA Foundation and MOAA Scholarship Fund recently launched a new web presence. The website showcases the life-changing services your donations enable us to provide.

Donors and beneficiaries alike have access to more information than ever before. Featuring a fresh color palette and a more streamlined look, the website contains stories about the charities' impact, promoting a deeper understanding of our work.

Establishing this web presence allows The MOAA Foundation and the MOAA Scholarship Fund to attract more corporate donors to fund our award-winning programs and services that benefit the entire uniformed services community.

Browse our new website at [charities.moaa.org](http://charities.moaa.org), and let us know what you think.



The MOAA Foundation and MOAA Scholarship Fund both maintain the Platinum seal of transparency from GuideStar, our industry's leading information database.



## Annual Golf Classic Returns

The 18th annual MOAA Charities Golf Classic in May was a resounding success.

After a two-year hiatus, it was great to see so many of our members and sponsors in person, enjoying the beautiful course at TPC Potomac at Avenel Farm and supporting both The MOAA Foundation and the MOAA Scholarship Fund. Together, we raised over \$40,000 to support MOAA Charities.

Thank you to all sponsors, golfers, and staff who helped make this event a success. If you missed



the tournament this year, join us May 22, 2023, for our 19th annual Charities Golf Classic, held again at TPC Potomac in Potomac, Md.

Thank you to the following sponsors who made our 2022 Golf Classic a success: Acushnet Company (presenting sponsor), Humana Military, VOYA Financial, Express Scripts, Army and Air Force Exchange Service, Lockheed Martin, Mercer, United Concordia, New England Center and Home for Veterans, Goldman Sachs, The Hartford, Association of Military Banks of America, National Association of Federally Insured Credit Unions, Optimizely, The YGS Group, State Street Global Advisors, Truist, James G. Elliott, and Genesis.

## Inaugural Cruise for a Cause Sets Sail

In June, a group of MOAA members embarked on the first Cruise for a Cause along the Douro River in Portugal to benefit The MOAA Foundation and the MOAA Scholarship Fund.

Passengers on the seven-day cruise traveled through Portugal's wine country. Onboard, guests enjoyed camaraderie with other MOAA members, and they had the opportunity to interact with MOAA board members, leadership, and staff while admiring picture-perfect views.

Attendees visited wineries, UNESCO World Heritage sites,



and five European cities, all while supporting MOAA programs and services.

We are proud to report that through this cruise, MOAA Charities raised over \$10,000. These funds will be split between The MOAA Foundation and the MOAA Scholarship Fund.

We would like to thank all the passengers who joined us this year. The next Cruise for a Cause will be setting sail in 2024. Exact dates, locations, and itinerary will be announced soon.

# Crisis Relief Program



Catastrophic events can wreak havoc for individuals. MOAA's Crisis Relief Program offers financial assistance.

## Latest Initiative Helps Address Critical Needs

Following the success of MOAA's COVID-19 Emergency Relief Program, the fifth pillar of support is now active. The MOAA Foundation Crisis Relief Program assists uniformed services personnel,

veterans, and their families, including survivors, in the wake of natural disasters, catastrophic events, and other emergency situations out of their control.

The program, which officially launched in April, ensures our community receives meaningful assistance quickly and fills a gap in resources for many veterans.

Since launching the Crisis Relief Program, MOAA has received more than 70 applications and awarded over \$40,000 in financial assistance. The first of these grants assisted those

who were impacted by the record-breaking flooding in Kentucky this summer.

A legally blind veteran who served in the Marine Corps in the 1950s was one of our first program beneficiaries. During

the FEMA-declared disaster in Kentucky, the flooding washed away her driveway, making it impossible for home health

care workers to access her house. The Crisis Relief Funds allowed her to repair her driveway so workers could continue to provide critical care.

Other beneficiaries include a Korean War veteran who used funds to repair his home after 13 inches of water flooded his living room, a surviving spouse who used the funds to replace an HVAC system after it was

Thank you so much for remembering this old soldier years after his time in service.  
— Crisis Relief beneficiary, Korean War veteran

### HOW TO DONATE

To support our crisis relief program, visit [www.moaa.org/donate](http://www.moaa.org/donate), select "The MOAA Foundation" as your charity, and type "Please put this donation toward The MOAA Foundation Crisis Relief Fund" in the space provided for additional requests.

washed away by the flooding, and a 9/11 combat veteran who replenished the food his family of five lost when a power outage caused everything in their fridge to spoil.

While many veteran service organizations provide assistance to the uniformed services community during times of need, some of them have stringent requirements and a long backlog of individuals applying for aid. This leaves far too many people forced to face crisis situations on their own.

MOAA's Crisis Relief Program provides veterans, active-duty servicemembers, and their families with a streamlined application that takes less than 20 minutes to complete. It is designed to allow approved applicants to receive funds directly within two weeks.

To learn more about this program, please email [relief@moaa.org](mailto:relief@moaa.org).

# MOAA Scholarship Fund

## By The Numbers

How students plan to use their grant funds:

Tuition: **90%**

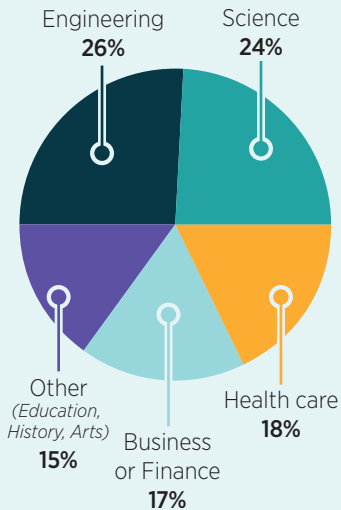
Books: **55%**

Room & board: **47%**

Education technology: **14%**

Note: Results are based on students who provided survey feedback.

## Reported majors of our 2022 Scholars



Note: Results are based on students who provided survey feedback.



### EDUCATION ASSISTANCE

Find out about these and other grants at [charities.moaa.org/SFgrants](http://charities.moaa.org/SFgrants)

## Meet our Scholars

Every year, the MOAA Scholarship Fund provides financial assistance to students of military families in the form of grants and interest-free loans. This year, in response to the rising costs of continuing education, the disbursement formula was updated to allow distribution of a record amount of funds in grants to students while still ensuring long-term fund stability. Used along with interest-free loans, these grants maximize the impact of the Scholarship Fund.



**Aidan Grambau**  
University of Pittsburgh,  
BioEngineering

I hope to use my BioEngineering degree to further research in the field of neuroprosthetics.

Thank you so much for making this opportunity available to me. [Receiving aid] from MOAA reduces my anxiety about paying for school and allows me to concentrate on my difficult studies.



**Katelyn Clarke**  
Ohio University, Computer Science

I would love to go into software development for a start-up company.

Dream job: Software developer for Spotify.

Thank you so much for donating to MOAA. You have been able to open doors for undergraduate students in more ways than one.



**Neeve Graham**  
University of Virginia, major in Kinesiology with minors in Global Sustainability & Art History

MOAA's loans and senior grants have been immensely

helpful in my education. The financial assistance has ... helped me afford my undergraduate education and plan for graduate school. Thank you, MOAA!

After I graduate from UVA, I hope to continue my education through graduate school. I want to go to physical therapy school to train to be a pediatric physical therapist ... and help children with disabilities.



**Bella Jordan**  
University of Central Florida,  
Environmental Sciences

My dream job is to be a wildlife conservationist in a remote area of the world.

If it were not for MOAA, I would not be able to pursue my dreams of going to college in a way that minimizes my financial debt.



**John Clark**  
University of South Alabama,  
Physics with a minor in Math

My dream job would be researching things related to quantum theory and general relativity. That means I would be a particle physicist or astrophysicist. I may work in a laboratory or observatory in a university or government funded organization.

Thank you very much. I appreciate and respect the MOAA organization and their donors. I am able to attend university and become a part of the future workforce because of them. I am able to pursue my dreams because of them.



**Tatiana Bahoque**  
American Musical Dramatic Academy, Musical Theater: Voice

MOAA's educational assistance has truly solidified my opportunity to complete my goal of finishing college and allow me time to immerse myself in my college. Thank you!

My dream is to become a headliner in Radio City Hall, N.Y., as a solo artist.

The generosity of the donors has truly been a blessing to me and my family. Participation in this educational assistance program has made my college dream come true, thank you!

**Marissa Zmuda**  
James Madison University,  
Psychology

I plan on getting my master's and doctorate degree in clinical psychology.

I hope to become a therapist assisting veterans suffering with post-traumatic stress disorder or adolescents who have experienced trauma.

I greatly appreciate the help that allows me to further my education and lead me onto a path of success in my future. I would tell [donors] thank you for the assistance in my future endeavors because they truly did help me out.

'To all the donors of this incredible program, I would like to thank you! Your generosity allows college students like me a great opportunity for learning!'

— Hayden L.

19th Annual MOAA Golf Classic  
TPC POTOMAC AT AVENEL FARM  
POTOMAC, MD  
Registration Open!  
May 22, 2023

PREMIER PLATINUM SPONSOR  
AMBA  
ASSOCIATION MEMBER BENEFITS ADVISORS

EAGLE SPONSOR  
ACUSHNET COMPANY  
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Don't miss out on the 19th Annual MOAA Golf Classic, an exciting opportunity to support both of MOAA's Charities: The MOAA Foundation and the MOAA Scholarship Fund.

Sponsorship packages and slots for individual golfers and teams are available.


To register, go to [www.moaa.org/GolfClassic](http://www.moaa.org/GolfClassic)


PHOTO: MIKE MORONES/STAFF

# MOAA Charities In Your Neighborhood

## Scholarship Fund By the Numbers:

 In 2022, the MOAA Scholarship Fund provided grants to students from military families in **49 states, Europe, and the Pacific.**

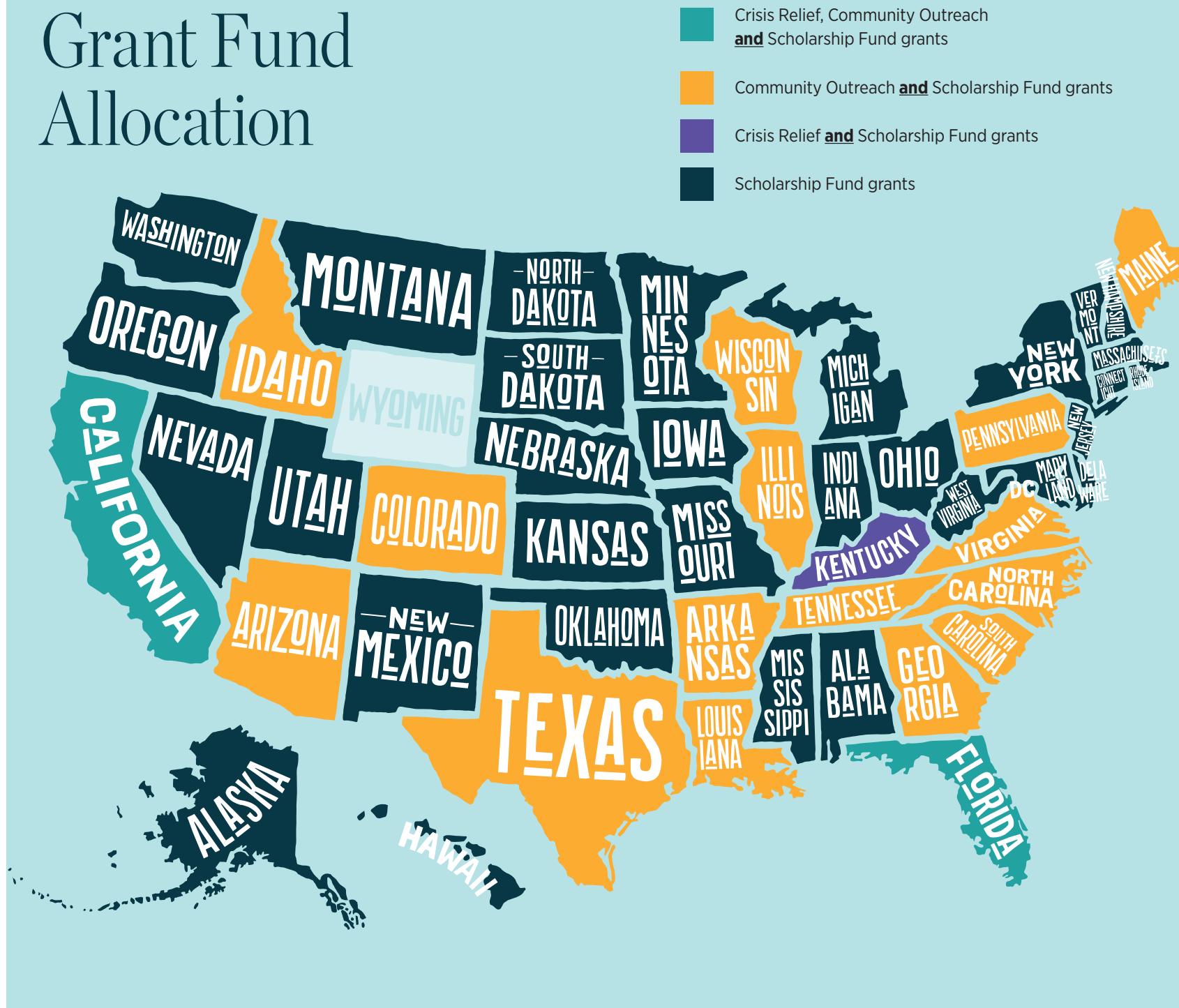
**41%** of financial assistance distributed in 2022 was in the form of **grants.** 

 **17,000** students have benefitted from Scholarship Fund programs since its inception.

**\$6,869,000** in financial assistance has been distributed.

 Over **800** students currently receive financial assistance.

## Grant Fund Allocation





 **DONATE TODAY**  
Use the business reply envelope between these pages to donate to The MOAA Foundation, or visit [www.moaa.org/donate](http://www.moaa.org/donate)

## The MOAA Foundation By the Numbers 2022:

 **70+** Crisis Relief Fund grants awarded

**\$86,000+** distributed in Community Outreach grants

 **33** Community Outreach grants distributed

**\$210** Average donation received 

 **Over 14,000** individuals registered for Career Transition's award-winning webinars

**59** Find out more about Career Transition programs funded by The MOAA Foundation in the Career Transition Guide on page 59. The MOAA Foundation funds all Career Transition programs that are free and open to everyone in the military and veteran community.

# Thank You

Thank you for making our programs possible! Your donations fuel the programs and services The MOAA Foundation and MOAA Scholarship Fund provide to the uniformed services community.

There are many ways you can join our community of donors by supporting our charities. Here are just a few meaningful ways you can help make a difference:

- Donate online using our secure platform at [www.moaa.org/donate](http://www.moaa.org/donate).
- Support The MOAA Foundation (CFC: 86590) and the MOAA Scholarship Fund (CFC: 11285) through the Combined Federal Campaign.
- Designate one of our charities as your chosen AmazonSmile charity.
- Include us in your estate planning.

## Thank you to our corporate donors:



## Meet the MOAA Charities Team

MOAA's Charities Team oversees both of MOAA's charities: The MOAA Foundation and the MOAA Scholarship Fund.



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