



COUNCIL AND CHAPTER LEADER ROUNDTABLE

JROTC and ROTC Program Engagement

Thursday, 29 July 2021, 7pm ET

Microsoft Teams meeting

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JROTC and ROTC Roundtable Agenda

Opening Remarks: Capt Erin Stone, JAGC, USN (Ret)
Senior Director, Council and
Chapter Affairs

Moderator: Col DK Berry, MOAA Arkansas

- How does **Never Stop Serving** translate into your engagement in JROTC and ROTC programs?
- JROTC Local Programs and Perspectives (All)
- ROTC Local Programs and Perspectives (All)
- Consensus on Continuing Future Dialog? (All)

Purpose – JROTC & ROTC Roundtable

- MOAA encourages support of annual JROTC and ROTC cadet award programs by councils, chapters and individual members ...
 - Greater association engagement of ~3400 JROTC and ~1700 ROTC programs is beyond association's national capacity.
 - MOAA appreciates the efforts of its affiliates and members efforts toward program and cadet success.
- **Purpose of our roundtable** is to provide the forum for us to share our ideas and best practices w others.

JROTC Initial Thoughts

- **Purpose** – “... to instill in students ... the values of **citizenship, service** to the United States (including an introduction to service opportunities in military, national, and public service), and **personal responsibility and a sense of accomplishment.**”
(10 U.S.C § 2031 (a)(2))
- JROTC cadets exhibit better academic and graduation performance, attendance than peers.
- **Roundtable Topics:** How best can MOAA members ...
 - Boost JROTC program resiliency?
 - Advocate and plan for JROTC program expansion?

ROTC Initial Thoughts

- MOAA finds only 15% of ROTC cadets sustain their MOAA membership after commissioning.
 - We can't show up only to present awards and gold bars and be relevant by cadets and new officers.
- **Roundtable Topics:** How best can MOAA members ...
 - Contribute to future officer development and retention in their ROTC program?
 - Instill **Never Stop Serving** life commitment?
 - Inspire MOAA relevance and grow sustained MOAA membership?

Roundtable Open Discussion

- How does **Never Stop Serving** translate into your engagement in JROTC and ROTC programs?
- How best can MOAA members ...
 - Boost JROTC program resiliency?
 - Advocate and plan for JROTC program expansion?
 - Contribute to future officer development and retention in their ROTC program?
 - Instill **Never Stop Serving** life commitment?
 - Inspire MOAA relevance and growing sustained MOAA membership?
- What is the consensus for future dialog?



Post Round Table Feedback

- Thanks for joining tonight's roundtable.
- Please send us your feedback on the roundtable format and discussion topic.
- Do you have ideas for other topics you would like to have covered in this format?
- If you have thoughts you couldn't make during the program or expand on ones you made, please let us know.

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10 U.S. Code § 2031 - Junior Reserve Officers' Training Corps

(a)

(2) **It is a purpose** of the Junior Reserve Officers' Training Corps **to instill** in students in United States secondary educational institutions **the values of citizenship, service to the United States** (including an introduction to service opportunities in military, national, and public service), and **personal responsibility and a sense of accomplishment.**